



# ROCHESTER SYMPHONY

## 2026-27 ADVERTISING PARTNERSHIP

Program books will be printed in September 2026 and be used through the final concert in April 2027. Your ad placed in the Rochester Symphony program book receives...

- Estimated distribution of more than 5,700 copies to Rochester Symphony audiences.
- Visibility for an 7-month time period (October 2026 - April 2027).
- Premium placement options for increased exposure.
- A pair of complimentary tickets to use yourself or share with employees or clients.

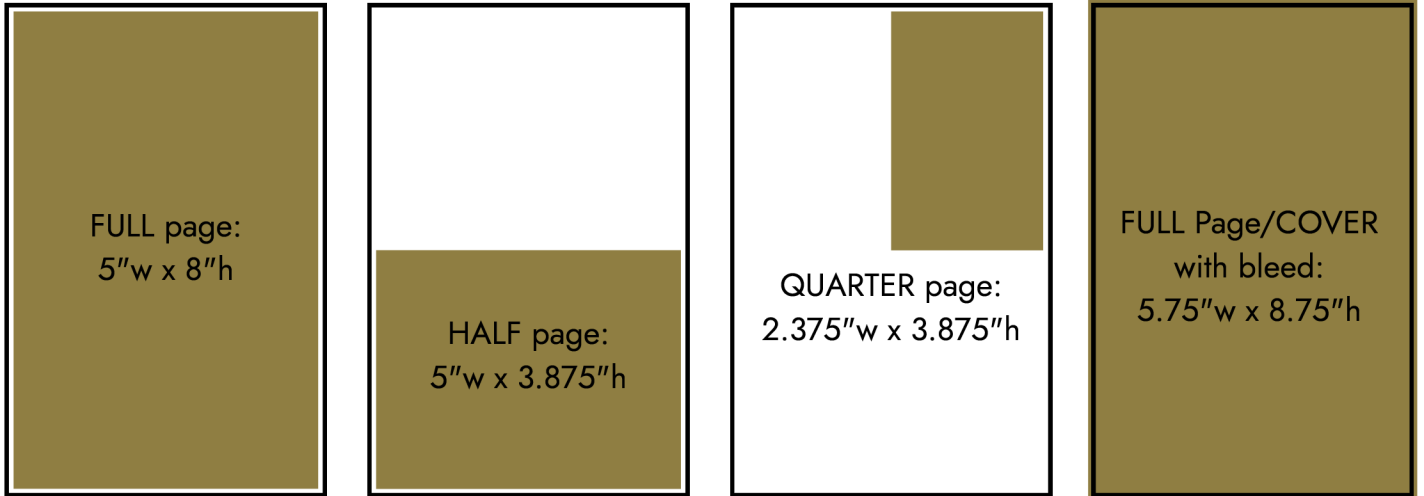
<b>Standard Ad Placement</b>	Size in inches	Early rate by August 1	Full rate after August 1
Full page*	5 x 8	\$720	\$800
Half page	5 x 3.875	\$540	\$600
Quarter page	2.375 x 3.875	\$450	\$500

\*bleed availalbe on full page size

### Premium Ad Placement

Back cover*	5 x 8	\$1,800	\$2,000
Inside front cover*	5 x 8	\$1,620	\$1,800
Inside back cover*	5 x 8	\$1,620	\$1,800
Full premium page* (facing program page)	5 x 8	\$900	\$1,000

## 5.5 x 8.5 PROGRAM BOOK AD SIZES



### SPECS:

- Files must be formatted as JPG or PDF.
- Files must be a minimum of 300 dpi.
- Color should be in CMYK with any black and white set to grayscale.
- All content must be relevant from October 24, 2026 through April 24, 2027.
- Files must be received by August 30, 2025.

ADVERTISER \_\_\_\_\_

CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

AD SIZE/PLACEMENT:  FULL PAGE  PREMIUM PLACEMENT  
 HALF PAGE (We will contact you with placement options)  
 QUARTER PAGE

PAYMENT:  PAYMENT ENCLOSED  INVOICE, pay by check  ARRANGE E-PAYMENT  
(PayPal)

### SUBMISSION DETAILS:

Send ad files to Amy Lindstrom at [amyl@rochestersymphony.org](mailto:amyl@rochestersymphony.org) or via file transfer.

### QUESTIONS?

Contact **Amy Lindstrom** at [amyl@rochestersymphony.org](mailto:amyl@rochestersymphony.org) or 507-286-8742.